



# KENYON KNIGHT RACING

2026 SPONSORSHIP PACKAGES

# MEET THE DRIVER



Hi, my name is Kenyon Knight. I am from Rochester Hills, Michigan, and I have mainly raced at Flat Rock Speedway. This year, I plan to travel to different tracks across Michigan with Owasso Speedway as my main focus. I am a fourth-generation racecar driver and have been going to the racetrack since I was little.

I began factory stock car racing when I was 14 years old and advanced to street stock at 18. My racing mentors and biggest inspirations are my father, uncle, and grandfather. What excites me most about racing is the competitive spirit among the drivers.

When I'm not at the racetrack, I currently work as a General Motors World Class Automotive Service Technician with an associate's degree in Applied Science and I'm working on obtaining a Bachelor's Degree in Management.

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## STATS

- Began Stock Car Racing at the age of 14
- 4th Generation Racecar Driver
- 2022 Flat Rock Speedway Street Stock Rookie of the Year
- 2023 & 2024 Flat Rock Speedway Street Stock Champion
- 2025 Detroit 100 Lap Feature Race winner
- 4 Time Feature Race Winner at Flat Rock Speedway

## 2026 RACE SCHEDULE BY LOCATION

### **KALAMAZOO SPEEDWAY**

Kalamazoo, MI

- Fri May 1
- Fri June 19
- Sat Sept 26
- Sun Sept 27

### **OWOSSO SPEEDWAY**

Ovid, MI

- Sat May 30
- Sat June 13
- Sat July 11
- Sat August 8
- Sat August 22
- Sat August 29
- Fri Sept 25

### **BERLIN SPEEDWAY**

Marne, MI

- Sat May 9
- Sat Sept 12

### **ANGOLA SPEEDWAY**

Fremont, IN

- Sat August 15

### **FLAT ROCK SPEEDWAY**

Flat Rock, MI

- Fri May 15
- Sat June 27
- Sat July 18
- Sat July 25

## 2026 RACE SCHEDULE BY DATE

MAY

SUNDAY	MONDAY	TUESDAY	WEDNESDAY	THURSDAY	FREDAY	SATURDAY
					1	2
3	4	5	6	7	8	9
10	11	12	13	14	15	16
17	18	19	20	21	22	23
24	25	26	27	28	29	30
31						

**Fri May 1** Kalamazoo Speedway — Late Model

**Sat May 9** Berlin Raceway — Late Model

**Fri May 15** Flat Rock Speedway — Street Stock

**Sat May 30** Owosso Speedway — Late Model

JUNE

SUNDAY	MONDAY	TUESDAY	WEDNESDAY	THURSDAY	FREDAY	SATURDAY
	1	2	3	4	5	6
7	8	9	10	11	12	13
14	15	16	17	18	19	20
21	22	23	24	25	26	27
28	29	30				

**Sat June 13** Owosso Speedway — Late Model

**Fri June 19** Kalamazoo Speedway — Late Model

**Sat June 27** Flat Rock Speedway — Street Stock

JULY

SUNDAY	MONDAY	TUESDAY	WEDNESDAY	THURSDAY	FREDAY	SATURDAY
			1	2	3	4
5	6	7	8	9	10	11
12	13	14	15	16	17	18
19	20	21	22	23	24	25
26	27	28	29	30	31	

**Sat July 11** Owosso Speedway — Late Model

**Sat July 18** Flat Rock Speedway — Street Stock

**Sat July 25** Flat Rock Speedway — Street Stock

AUG

SUNDAY	MONDAY	TUESDAY	WEDNESDAY	THURSDAY	FREDAY	SATURDAY
						1
2	3	4	5	6	7	8
11	10	11	12	13	14	15
18	17	18	19	20	21	22
25	24	25	26	27	28	29
30	31					

**Sat August 8** Owosso Speedway — Late Model

**Sat August 15** Angola Speedway — Late Model

**Sat August 22** Owosso Speedway — Late Model

**Sat August 29** Owosso Speedway — Late Model

SEPT

SUNDAY	MONDAY	TUESDAY	WEDNESDAY	THURSDAY	FREDAY	SATURDAY
		1	2	3	4	5
6	7	8	9	10	11	12
13	14	15	16	17	18	19
20	21	22	23	24	25	26
27	28	29	30	31		

**Sat Sept 12** Berlin Raceway — Late Model

**Fri Sept 25** Owosso Speedway — Late Model

**Sat Sept 26** Kalamazoo Speedway — Late Model

**Sun Sept 27** Kalamazoo Speedway — Late Model



## TEMPLATE LATE MODEL

Top Speed: 120mph+  
Weight: 2800 lbs  
Tire Size: 10 inch  
Engine Type: 371 CI SBC V8

# LATE MODEL PACKAGES

## 2026 GOLD LEVEL SPONSOR

Kenyon Knight Racing offers one Gold Level Package Sponsor the following benefits:

- The right to use the driver and team logo, their names, likeness, and identification in advertising and promotional materials leading up to and after each race.
- Appearance at a pre-scheduled event organized by the company.
- 2 pit passes one event only (must be pre-scheduled).
- Mentions on Kenyon Knight Racing Facebook and Instagram pages throughout 2026 season.
- Company logo displayed on KenyonKnightRacing.com as a 2026 sponsor.
- Dominant signage/company logo on the hood and both (left and right) rear quarter panels of the racecar for the entire 2026 season. \*

**\$5,000**

## 2026 SILVER LEVEL SPONSOR

Kenyon Knight Racing offers two Primary Level Sponsors the following benefits:

- The right to use the driver and team logo, their names, likeness, and identification in advertising and promotional materials leading up to and after each race.
- 2 pit passes one event only (must be pre-scheduled).
- Mentions on Kenyon Knight Racing Facebook and Instagram pages throughout the 2026 season.
- Company logo displayed on KenyonKnightRacing.com as a 2026 sponsor.
- Company Logo displayed in the area behind the front tire on both sides of the racecar or the lower quarter panel on both sides of the racecar (based on availability) for the entire 2026 season. \*

**\$2,500**

## 2026 BRONZE LEVEL SPONSOR

Kenyon Knight Racing offers two Associate Level Sponsors the following benefits:

- The right to use the driver and team logo, their names, likeness, and identification in advertising and promotional materials leading up to and after each race.
- Mentions on Kenyon Knight Racing Facebook and Instagram pages throughout the 2026 season.
- Company logo displayed on KenyonKnightRacing.com as a 2026 sponsor.
- Company Logo displayed on the forward area of the racecar hood or the rear bumper of the racecar (based on availability) for the entire 2025 season. \*

**\$1,500**

\*Sponsors are responsible for providing their own logo for display on the racecar. Appropriate dimensions will be provided by Kenyon Knight Racing. Logos should be within the dimensions provided to ensure proper presentation of a sponsor's signage.

# LATE MODEL SPONSORSHIP PLACEMENT



## **GOLD PACKAGE DIMENSIONS**

- Hood: 48" Wide x 30" Tall
- Quarter Panel: 55" Wide x 6" Tall

## **SILVER PACKAGE DIMENSIONS**

- Quarter Panel: 22" Wide x 11" Tall
- Car Side: 17" Wide x 15" Tall

## **BRONZE DIMENSIONS**

- Hood: 30" Wide x 12" Tall
- Rear Bumper: 30" Wide x 15" Tall



## ARCA STREET STOCK

Top Speed: 100mph+  
Weight: 2950 lbs  
Tire Size: 10 inch  
Engine Type: 355 CI SBC V8

# STREET STOCK PACKAGES

## 2026 GOLD LEVEL SPONSOR

Kenyon Knight Racing offers one Gold Level Package Sponsor the following benefits:

- The right to use the driver and team logo, their names, likeness, and identification in advertising and promotional materials leading up to and after each race.
- Appearance at a pre-scheduled event organized by the company.
- 2 pit passes one event only (must be pre-scheduled).
- Mentions on Kenyon Knight Racing Facebook and Instagram pages throughout 2026 season.
- Company logo displayed on KenyonKnightRacing.com as a 2026 sponsor.
- Dominant signage/company logo on the hood and both (left and right) rear quarter panels of the racecar for the entire 2026 season. \*

**\$800**

## 2026 SILVER LEVEL SPONSOR

Kenyon Knight Racing offers two Primary Level Sponsors the following benefits:

- The right to use the driver and team logo, their names, likeness, and identification in advertising and promotional materials leading up to and after each race.
- 2 pit passes one event only (must be pre-scheduled).
- Mentions on Kenyon Knight Racing Facebook and Instagram pages throughout the 2026 season.
- Company logo displayed on KenyonKnightRacing.com as a 2026 sponsor.
- Company Logo displayed in the area behind the front tire on both sides of the racecar or the lower quarter panel on both sides of the racecar (based on availability) for the entire 2026 season. \*

**\$500**

## 2026 BRONZE LEVEL SPONSOR

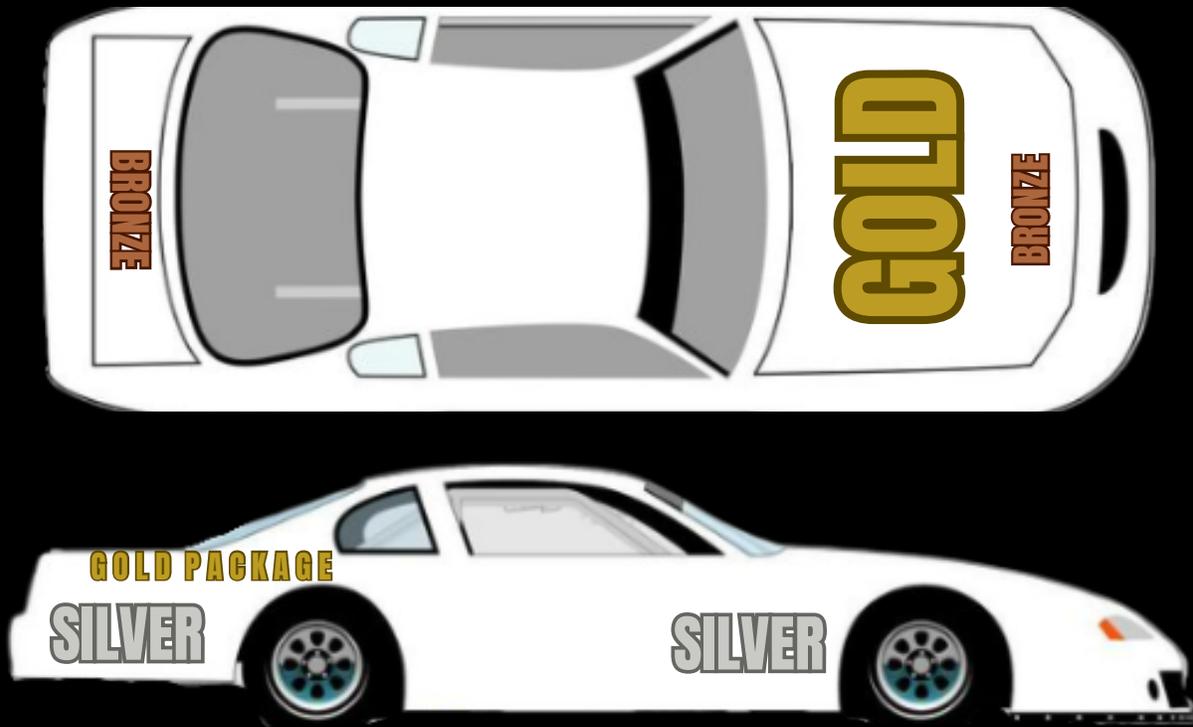
Kenyon Knight Racing offers two Associate Level Sponsors the following benefits:

- The right to use the driver and team logo, their names, likeness, and identification in advertising and promotional materials leading up to and after each race.
- Mentions on Kenyon Knight Racing Facebook and Instagram pages throughout the 2026 season.
- Company logo displayed on KenyonKnightRacing.com as a 2026 sponsor.
- Company Logo displayed on the forward area of the racecar hood or the fuel tank decklid of the racecar (based on availability) for the entire 2026 season. \*

**\$250**

\*Sponsors are responsible for providing their own logo for display on the racecar. Appropriate dimensions will be provided by Kenyon Knight Racing. Logos should be within the dimensions provided to ensure proper presentation of a sponsor's signage.

# STREET STOCK SPONSORSHIP PLACEMENT



## **GOLD PACKAGE DIMENSIONS**

- Hood: 48" Wide x 30" Tall
- Quarter Panel: 55" Wide x 6" Tall

## **SILVER PACKAGE DIMENSIONS**

- Quarter Panel: 22" Wide x 11" Tall
- Car Side: 17" Wide x 15" Tall

## **BRONZE DIMENSIONS**

- Hood: 30" Wide x 12" Tall
- Decklid: 30" Wide x 15" Tall



# KKR

**KENYON KNIGHT**  
**RACING**

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(248) 227-1550

[KenyonKnightRacing.com](http://KenyonKnightRacing.com)

