



KENYON KNIGHT

RACING

2026 SPONSORSHIP PACKAGES

MEET THE DRIVER



Hi, my name is Kenyon Knight. I am from Rochester Hills, Michigan, and I have mainly raced at Flat Rock Speedway. This year, I plan to travel to different tracks across Michigan with Owosso Speedway as my main focus. I am a fourth-generation racecar driver and have been going to the racetrack since I was little.

I began factory stock car racing when I was 14 years old and advanced to street stock at 18. My racing mentors and biggest inspirations are my father, uncle, and grandfather. What excites me most about racing is the competitive spirit among the drivers.

When I'm not at the racetrack, I currently work as a General Motors World Class Automotive Service Technician with an associate's degree in Applied Science and I'm working on obtaining a Bachelor's Degree in Management.

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STATS

- Began Stock Car Racing at the age of 14
- 4th Generation Racecar Driver
- 2022 Flat Rock Speedway Street Stock Rookie of the Year
- 2023 & 2024 Flat Rock Speedway Street Stock Champion
- 2025 Detroit 100 Lap Feature Race winner
- 4 Time Feature Race Winner at Flat Rock Speedway

2026 RACE SCHEDULE

BY LOCATION

KALAMAZOO SPEEDWAY

Kalamazoo, MI

- Fri May 1
- Fri June 19
- Sat Sept 26
- Sun Sept 27

OWOSSO SPEEDWAY

Ovid, MI

- Sat May 30
- Sat June 13
- Sat July 11
- Sat August 8
- Sat August 22
- Sat August 29
- Fri Sept 25

BERLIN SPEEDWAY

Marne, MI

- Sat May 9
- Sat May 23
- Sat Sept 12

FLAT ROCK SPEEDWAY

Flat Rock, MI

- Fri May 15
- Sat June 27
- Sat July 18
- Sat July 25

ANGOLA SPEEDWAY

Fremont, IN

- Sat August 15

2026 RACE SCHEDULE

BY DATE

MAY

SUNDAY	MONDAY	TUESDAY	WEDNESDAY	THURSDAY	FRIDAY	SATURDAY
					1	2
3	4	5	6	7	8	9
10	11	12	13	14	15	16
17	18	19	20	21	22	23
24	25	26	27	28	29	30
31						

JUNE

SUNDAY	MONDAY	TUESDAY	WEDNESDAY	THURSDAY	FRIDAY	SATURDAY
	1	2	3	4	5	6
7	8	9	10	11	12	13
14	15	16	17	18	19	20
21	22	23	24	25	26	27
28	29	30				

JULY

SUNDAY	MONDAY	TUESDAY	WEDNESDAY	THURSDAY	FRIDAY	SATURDAY
			1	2	3	4
5	6	7	8	9	10	11
12	13	14	15	16	17	18
19	20	21	22	23	24	25
26	27	28	29	30	31	

AUG

SUNDAY	MONDAY	TUESDAY	WEDNESDAY	THURSDAY	FRIDAY	SATURDAY
						1
2	3	4	5	6	7	8
11	10	11	12	13	14	15
18	17	18	19	20	21	22
25	24	25	26	27	28	29
30	31					

SEPT

SUNDAY	MONDAY	TUESDAY	WEDNESDAY	THURSDAY	FRIDAY	SATURDAY
		1	2	3	4	5
6	7	8	9	10	11	12
13	14	15	16	17	18	19
20	21	22	23	24	25	26
27	28	29	30	31		

Fri May 1 Kalamazoo Speedway — Late Model

Sat May 9 Berlin Raceway — Late Model

Fri May 15 Flat Rock Speedway — Street Stock

Sat May 23 Berlin Raceway — Late Model

Sat May 30 Owosso Speedway — Late Model

Sat June 13 Owosso Speedway — Late Model

Fri June 19 Kalamazoo Speedway — Late Model

Sat June 27 Flat Rock Speedway — Street Stock

Sat July 11 Owosso Speedway — Late Model

Sat July 18 Flat Rock Speedway — Street Stock

Sat July 25 Flat Rock Speedway — Street Stock

Sat August 8 Owosso Speedway — Late Model

Sat August 15 Angola Speedway — Late Model

Sat August 22 Owosso Speedway — Late Model

Sat August 29 Owosso Speedway — Late Model

Sat Sept 12 Berlin Raceway — Late Model

Fri Sept 25 Owosso Speedway — Late Model

Sat Sept 26 Kalamazoo Speedway — Late Model

Sun Sept 27 Kalamazoo Speedway — Late Model



TEMPLATE LATE MODEL

Top Speed: 120mph+
Weight: 2800 lbs
Tire Size: 10 inch
Engine Type: 371 CI SBC V8

LATE MODEL PACKAGES

2026 GOLD LEVEL SPONSOR

Kenyon Knight Racing offers one Gold Level Package Sponsor the following benefits:

- The right to use the driver and team logo, their names, likeness, and identification in advertising and promotional materials leading up to and after each race.
- Appearance at a pre-scheduled event organized by the company.
- 2 pit passes one event only (must be pre-scheduled).
- Mentions on Kenyon Knight Racing Facebook and Instagram pages throughout 2026 season.
- Company logo displayed on KenyonKnightRacing.com as a 2026 sponsor.
- Dominant signage/company logo on the hood and both (left and right) rear quarter panels of the racecar for the entire 2026 season. *

\$5,000

2026 SILVER LEVEL SPONSOR

Kenyon Knight Racing offers two Primary Level Sponsors the following benefits:

- The right to use the driver and team logo, their names, likeness, and identification in advertising and promotional materials leading up to and after each race.
- 2 pit passes one event only (must be pre-scheduled).
- Mentions on Kenyon Knight Racing Facebook and Instagram pages throughout the 2026 season.
- Company logo displayed on KenyonKnightRacing.com as a 2026 sponsor.
- Company Logo displayed in the area behind the front tire on both sides of the racecar or the lower quarter panel on both sides of the racecar (based on availability) for the entire 2026 season. *

\$2,500

2026 BRONZE LEVEL SPONSOR

Kenyon Knight Racing offers two Associate Level Sponsors the following benefits:

- The right to use the driver and team logo, their names, likeness, and identification in advertising and promotional materials leading up to and after each race.
- Mentions on Kenyon Knight Racing Facebook and Instagram pages throughout the 2026 season.
- Company logo displayed on KenyonKnightRacing.com as a 2026 sponsor.
- Company Logo displayed on the forward area of the racecar hood or the rear bumper of the racecar (based on availability) for the entire 2025 season. *

\$1,500

*Sponsors are responsible for providing their own logo for display on the racecar. Appropriate dimensions will be provided by Kenyon Knight Racing. Logos should be within the dimensions provided to ensure proper presentation of a sponsor's signage.

LATE MODEL SPONSORSHIP PLACEMENT



GOLD PACKAGE DIMENSIONS

- Hood: 48" Wide x 30" Tall
- Quarter Panel: 55" Wide x 6" Tall

SILVER PACKAGE DIMENSIONS

- Quarter Panel: 22" Wide x 11" Tall
- Car Side: 17" Wide x 15" Tall

BRONZE DIMENSIONS

- Hood: 30" Wide x 12" Tall
- Rear Bumper: 30" Wide x 15" Tall



ARCA STREET STOCK

Top Speed: 100mph+
Weight: 2950 lbs
Tire Size: 10 inch
Engine Type: 355 CI SBC V8

STREET STOCK PACKAGES

2026 GOLD LEVEL SPONSOR

Kenyon Knight Racing offers one Gold Level Package Sponsor the following benefits:

- The right to use the driver and team logo, their names, likeness, and identification in advertising and promotional materials leading up to and after each race.
- Appearance at a pre-scheduled event organized by the company.
- 2 pit passes one event only (must be pre-scheduled).
- Mentions on Kenyon Knight Racing Facebook and Instagram pages throughout 2026 season.
- Company logo displayed on KenyonKnightRacing.com as a 2026 sponsor.
- Dominant signage/company logo on the hood and both (left and right) rear quarter panels of the racecar for the entire 2026 season. *

\$800

2026 SILVER LEVEL SPONSOR

Kenyon Knight Racing offers two Primary Level Sponsors the following benefits:

- The right to use the driver and team logo, their names, likeness, and identification in advertising and promotional materials leading up to and after each race.
- 2 pit passes one event only (must be pre-scheduled).
- Mentions on Kenyon Knight Racing Facebook and Instagram pages throughout the 2026 season.
- Company logo displayed on KenyonKnightRacing.com as a 2026 sponsor.
- Company Logo displayed in the area behind the front tire on both sides of the racecar or the lower quarter panel on both sides of the racecar (based on availability) for the entire 2026 season. *

\$500

2026 BRONZE LEVEL SPONSOR

Kenyon Knight Racing offers two Associate Level Sponsors the following benefits:

- The right to use the driver and team logo, their names, likeness, and identification in advertising and promotional materials leading up to and after each race.
- Mentions on Kenyon Knight Racing Facebook and Instagram pages throughout the 2026 season.
- Company logo displayed on KenyonKnightRacing.com as a 2026 sponsor.
- Company Logo displayed on the forward area of the racecar hood or the fuel tank decklid of the racecar (based on availability) for the entire 2026 season. *

\$250

*Sponsors are responsible for providing their own logo for display on the racecar. Appropriate dimensions will be provided by Kenyon Knight Racing. Logos should be within the dimensions provided to ensure proper presentation of a sponsor's signage.

STREET STOCK SPONSORSHIP PLACEMENT



GOLD PACKAGE DIMENSIONS

- Hood: 48" Wide x 30" Tall
- Quarter Panel: 55" Wide x 6" Tall

SILVER PACKAGE DIMENSIONS

- Quarter Panel: 22" Wide x 11" Tall
- Car Side: 17" Wide x 15" Tall

BRONZE DIMENSIONS

- Hood: 30" Wide x 12" Tall
- Decklid: 30" Wide x 15" Tall



Rochester Hills, MI
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KenyonKnightRacing.com

