



# KENYON KNIGHT RACING

2025 SPONSORSHIP PACKAGES

# MEET THE DRIVER



Hi, my name is Kenyon Knight. I am from Rochester Hills, Michigan and I race at Flat Rock Speedway. I am a fourth-generation racecar driver and have been going to the racetrack since I was little.

I began factory stock car racing when I was 14 years old and advanced to street stock at 18. The summer of 2025 will be my fourth season racing in the street stock division. My racing mentors and biggest inspirations are my father, uncle, and grandfather. What excites me most about racing is the competitive spirit among the drivers.

When I'm not at the racetrack, I currently work as a General Motors World Class Automotive Service Technician and I'm working on obtaining a Bachelor's Degree in Management.

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## STATS

- 2022 Street Stock Rookie of the Year
- 2023 & 2024 Street Stock Champion
- 3x Feature Race Winner
- Began Stock Car Racing at the age of 14
- 4th Generation Racecar Driver

# PACKAGES

## 2025 GOLD LEVEL SPONSOR

Kenyon Knight Racing offers one Gold Level Package Sponsor the following benefits:

- The right to use the driver and team logo, their names, likeness, and identification in advertising and promotional materials leading up to and after each race.
- Appearance at a pre-scheduled event organized by the company.
- 2 pit passes one event only (must be pre-scheduled).
- Mentions on Kenyon Knight Racing Facebook and Instagram pages throughout 2025 season.
- Company logo displayed on KenyonKnightRacing.com as a 2025 sponsor.
- Dominant signage/company logo on the hood and both (left and right) rear quarter panels of the racecar for the entire 2025 season. \*

**\$4,000**

## 2025 SILVER LEVEL SPONSOR

Kenyon Knight Racing offers two Primary Level Sponsors the following benefits:

- The right to use the driver and team logo, their names, likeness, and identification in advertising and promotional materials leading up to and after each race.
- 2 pit passes one event only (must be pre-scheduled).
- Mentions on Kenyon Knight Racing Facebook and Instagram pages throughout the 2025 season.
- Company logo displayed on KenyonKnightRacing.com as a 2025 sponsor.
- Company Logo displayed in the area behind the front tire on both sides of the racecar or the lower quarter panel on both sides of the racecar (based on availability) for the entire 2025 season. \*

**\$2,500**

## 2025 BRONZE LEVEL SPONSOR

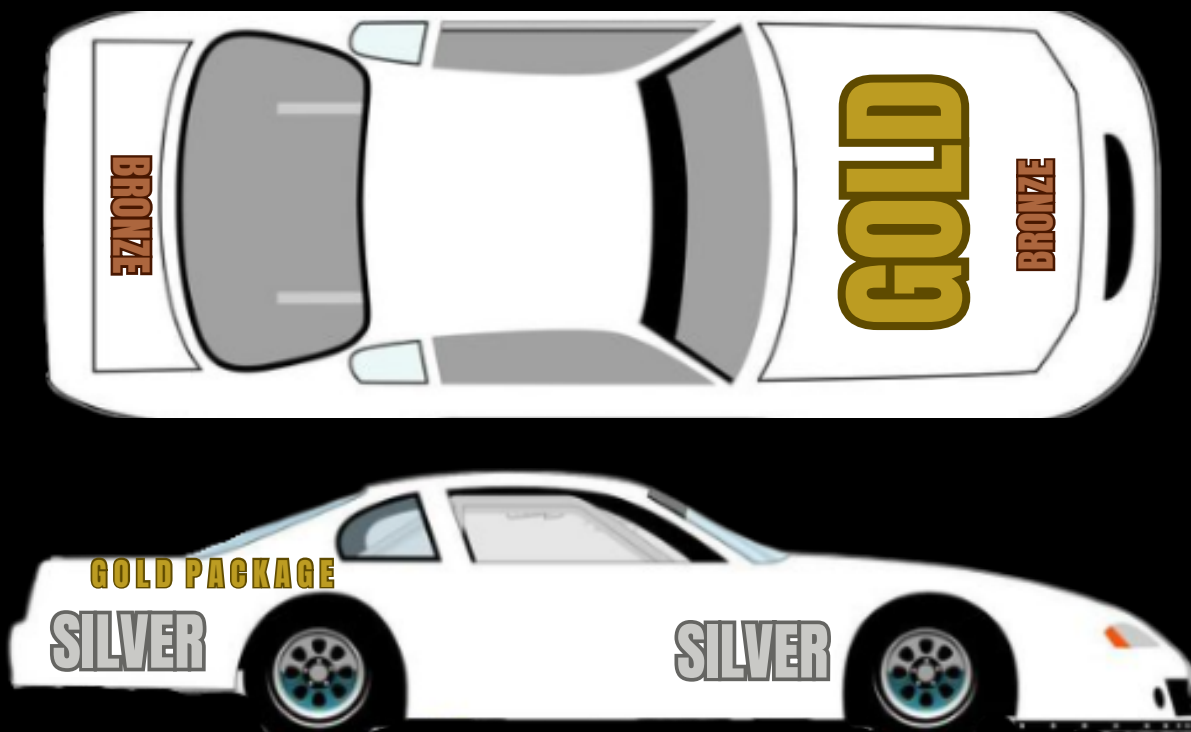
Kenyon Knight Racing offers two Associate Level Sponsors the following benefits:

- The right to use the driver and team logo, their names, likeness, and identification in advertising and promotional materials leading up to and after each race.
- Mentions on Kenyon Knight Racing Facebook and Instagram pages throughout the 2025 season.
- Company logo displayed on KenyonKnightRacing.com as a 2025 sponsor.
- Company Logo displayed on the forward area of the racecar hood or the fuel tank decklid of the racecar (based on availability) for the entire 2025 season. \*

**\$2,000**

\*Sponsors are responsible for providing their own logo for display on the racecar. Appropriate dimensions will be provided by Kenyon Knight Racing. Logos should be within the dimensions provided to ensure proper presentation of a sponsor's signage.

# SPONSORSHIP PLACEMENT



## **GOLD PACKAGE DIMENSIONS**

- Hood: 48" Wide x 30" Tall
- Quarter Panel: 55" Wide x 6" Tall

## **SILVER PACKAGE DIMENSIONS**

- Quarter Panel: 22" Wide x 11" Tall
- Car Side: 17" Wide x 15" Tall

## **BRONZE DIMENSIONS**

- Hood: 30" Wide x 12" Tall
- Decklid: 30" Wide x 15" Tall

## 2025 RACE SCHEDULE

- May 3      Opening Day! Moran Chevrolet Outlaw Super Late Models, DTS Drive Train Specialists ARCA Street Stocks, and R&M Recycling ARCA Figure 8s
- May 10     Motor City Madness 50 Lap Figure-8, plus Outlaw Super Late Models, Street Stocks.
- May 17     ARCA Menards East Series and the Dutch Boy 150, Street Stocks, Factory Stocks
- May 24     DTS Outlaw Super Late Model Joy Fair 100, Street Stocks, Figure 8s
- May 31     Street Stock Double Dash - Twin 50 lap races, Figure 8s, Factory Stocks
- June 6     Friday Night Racing and Kids Night! Outlaw Super Late Models, Street Stocks, and MCR Dwarf Cars.
- June 21    ASA/CRA-JEGS Late Model Combo race, Figure 8s, Street Stocks
- June 28    Autograph Night! Late Model Sportsman, Street Stocks, Figure 8s, Factory Stocks,
- July 12     Triple 50s! 50 Lap Features for Outlaw Super Late Models, Street Stocks, and Figure 8s
- July 19     Moran Chevrolet Stan Yee 150 Outlaw Super Late Models, National Compact Touring Series, and Street Stocks
- July 26     R&M Recycling Kids Night! Late Model Sportsman, Street Stocks, and Figure 8s
- August 9    Detroit 100 Laps Street Stocks with Figure 8s and Dwarf Cars
- August 16   Outlaw Super Late Models, Street Stocks, Figure 8s
- August 23   Harris Mechanical Championship Night! Outlaw Super Late Models, Street Stocks, Figure 8s, and Factory Stocks
- August 30   Figure 8 Bus and Boat Night! Street Stocks and Figure 8s



## ARCA STREET STOCK

Top Speed: 100mph+  
Weight: 2950 lbs  
Tire Size: 10 inch  
Engine Type: 355 CI SBC V8



# KKR

**KENYON KNIGHT**  
**RACING**

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[KenyonKnightRacing.com](http://KenyonKnightRacing.com)

