



KENYON KNIGHT **RACING**

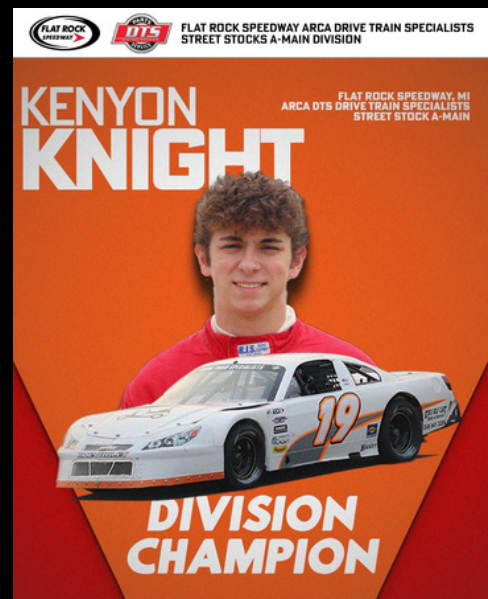
2024 SPONSORSHIP PACKAGES

MEET THE DRIVER

Hi, my name is Kenyon Knight. I am from Rochester Hills, Michigan and I race at Flat Rock Speedway. I am a fourth-generation racecar driver and have been going to the racetrack since I was little.

I began factory stock car racing when I was 14 years old and advanced to street stock at 18. The summer of 2024 will be my third season racing in the street stock division. My racing mentors and biggest inspirations are my father, uncle, and grandfather. What excites me most about racing is the competitive spirit among the drivers.

When I'm not at the racetrack, I currently work as a General Motors World Class Automotive Service Technician and I'm working on obtaining a Bachelor's Degree in Management.



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STATS

- 2022 Street Stock Rookie of the Year
- 2023 Street Stock Champion
- Feature Race Winner
- Began Stock Car Racing at the age of 14
- 4th Generation Racecar Driver

PACKAGES

2024 GOLD LEVEL SPONSOR (SOLD - NO LONGER AVAILABLE)

Kenyon Knight Racing offers one Gold Level Package Sponsor the following benefits:

- The right to use the driver and team logo, their names, likeness, and identification in advertising and promotional materials leading up to and after each race.
- Appearance at a pre-scheduled event organized by the company.
- 2 season passes to Flat Rock Speedway.
- 2 pit passes one event only (must be pre-scheduled).
- Mentions on Kenyon Knight Racing Facebook and Instagram pages throughout 2024 season.
- Company logo displayed on KenyonKnightRacing.com as a 2024 sponsor.
- Dominant signage/company logo on the hood and both (left and right) rear quarter panels of the racecar for the entire 2024 season. *

\$3,000

2024 SILVER LEVEL SPONSOR

Kenyon Knight Racing offers two Primary Level Sponsors the following benefits:

- The right to use the driver and team logo, their names, likeness, and identification in advertising and promotional materials leading up to and after each race.
- 2 pit passes one event only (must be pre-scheduled).
- Mentions on Kenyon Knight Racing Facebook and Instagram pages throughout the 2024 season.
- Company logo displayed on KenyonKnightRacing.com as a 2024 sponsor.
- Company Logo displayed in the area behind the front tire on both sides of the racecar or the lower quarter panel on both sides of the racecar (based on availability) for the entire 2024 season. *

\$1,500

2024 BRONZE LEVEL SPONSOR

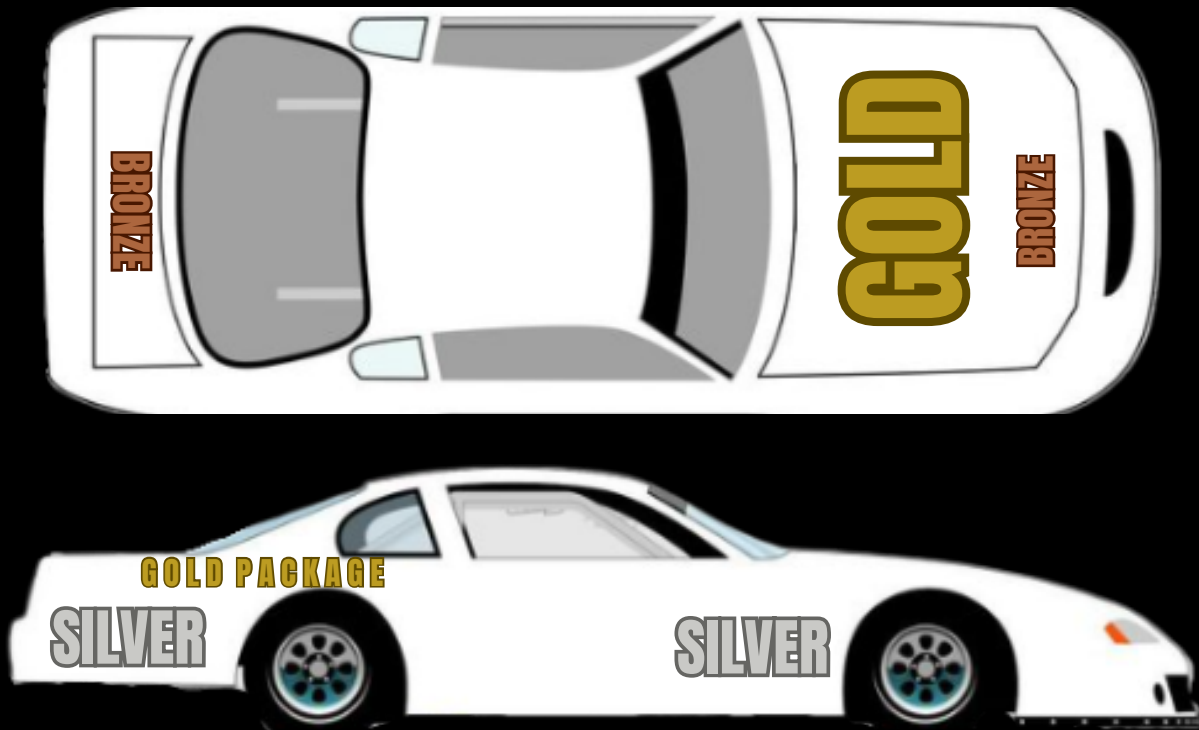
Kenyon Knight Racing offers two Associate Level Sponsors the following benefits:

- The right to use the driver and team logo, their names, likeness, and identification in advertising and promotional materials leading up to and after each race.
- Mentions on Kenyon Knight Racing Facebook and Instagram pages throughout the 2024 season.
- Company logo displayed on KenyonKnightRacing.com as a 2024 sponsor.
- Company Logo displayed on the forward area of the racecar hood or the fuel tank decklid of the racecar (based on availability) for the entire 2024 season. *

\$1,000

*Sponsors are responsible for providing their own logo for display on the racecar. Appropriate dimensions will be provided by Kenyon Knight Racing. Logos should be within the dimensions provided to ensure proper presentation of a sponsor's signage.

SPONSORSHIP PLACEMENT



GOLD PACKAGE DIMENSIONS

- Hood: 48" Wide x 30" Tall
- Quarter Panel: 55" Wide x 6" Tall

SILVER PACKAGE DIMENSIONS

- Quarter Panel: 22" Wide x 11" Tall
- Car Side: 17" Wide x 15" Tall

BRONZE DIMENSIONS

- Hood: 30" Wide x 12" Tall
- Decklid: 30" Wide x 15" Tall

2024 RACE SCHEDULE

- May 4 Opening Day! Outlaw Super Late Models, DTS Drive Train Specialists ARCA Street Stocks, R&M Recycling ARCA Figure 8s and the NEW ARCA Factory Stock 500 Series
- May 11 Motor City Madness 50 Lap Figure-8, plus Outlaw Super Late Models, Street Stocks. Michigan Auto Racing Fan Club Night!
- May 18 ARCA Menards Series East 150 | Street Stocks, Figure 8
- May 25 DTS Drive Train Specialists Joy Fair 100
- June 1 The Flat Rock Grand Prix: 350 Outlaw Super Modified Series!
- June 15 MCR Dwarfs Steve Martin Memorial, 50-Lap Street Stocks, Outlaw Super Late Models
- June 29 Outlaw Super Late Models, Street Stocks, Figure 8. UAW Local 3000 Night!
- July 13 Outlaw Super Late Models, Street Stocks, Figure 8
- July 20 Late Model Sportsman, Street Stocks, Factory Stock 500 Series 100-Lap Enduro
- July 27 Outlaw Super Late Models, Street Stock, Figure 8
- August 10 100 Lap Street Stock Feature, Figure 8's, MCR Dwarfs
- August 17 Outlaw Super Late Models, Street Stocks, Figure 8
- August 24 Outlaw Super Late Models, Street Stocks, Figure 8, Factory Stock 500 Series 100-Lap Enduro
- August 31 School Bus Figure 8, DTS Drive Train Specialists Street Stocks, R&M Recycling Figure 8s, and the Factory Stocks



ARCA STREET STOCK

Top Speed: 100mph+
Weight: 2950 lbs
Tire Size: 10 inch
Engine Type: 355 CI SBC V8



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KENYON KNIGHT
RACING

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